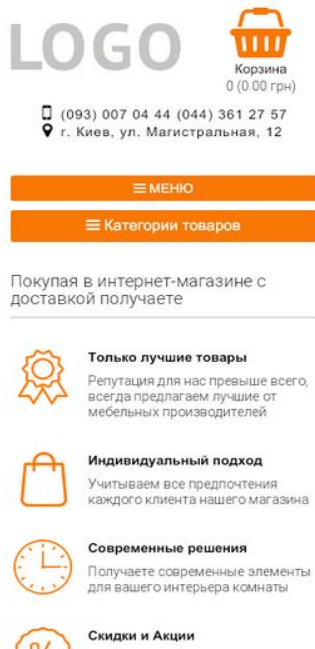


# PageSpeed Insights

## Mobile



56 / 100 Speed

 Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://sladkiyson.com.ua/catalog/view/image/adv.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon2.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon3.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon4.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.easyModal.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.mask.min.js> (expiration not specified)

## Mobile

specified)

- <https://sladkiyson.com.ua/catalog/view/javascript/owl.carousel.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/blog.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/bootstrap.css> (expiration not specified)
- [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera\\_slider.css](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera_slider.css) (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/font-awesome.min.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/jquery-ui.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/magnific-popup.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/menu.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/nivo-slider.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/owl.carousel.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/responsive.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/slider.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/stylesheet.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/img/loader.gif> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/bootstrap.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/common.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-migrate-1.2.1.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-ui.js> (expiration not specified)

## Mobile

- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.cookie.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.magnific-popup.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.nivo.slider.pack.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.plugins.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.revolution.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/megamenu.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/owl.carousel.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/twitter-bootstrap-hover-dropdown.js> (expiration not specified)
- [https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost\\_stenki/gost\\_stenki-3-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost_stenki/gost_stenki-3-270x300.jpg) (expiration not specified)
- [https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni\\_gotovye/kuhni\\_gotovye-008-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni_gotovye/kuhni_gotovye-008-270x300.jpg) (expiration not specified)
- [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-001-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-001-270x300.jpg) (expiration not specified)
- [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-002-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-002-270x300.jpg) (expiration not specified)
- [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-004-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-004-270x300.jpg) (expiration not specified)
- <https://sladkiyson.com.ua/image/data/akciya/BANNER-1-2.jpg> (expiration not specified)
- <https://sladkiyson.com.ua/image/data/logo.png> (expiration not specified)
- <https://www.googleadservices.com/pagead/conversion.js> (60 minutes)

# Mobile

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 16 blocking script resources and 16 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-migrate-1.2.1.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.easing.1.3.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/bootstrap.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/twitter-bootstrap-hover-dropdown.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/common.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.cookie.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.magnific-popup.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.nivo.slider.pack.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.plugins.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.revolution.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/owl.carousel.min.js>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-ui.js>
- <https://sladkiyson.com.ua/catalog/view/javascript/owl.carousel.min.js>
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.mask.min.js>
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.easyModal.js>

### [Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Lato:900,700,600,500,400,300,100>
- <https://fonts.googleapis.com/css?family=Open+Sans:700,600,400,300>

## Mobile

- <https://fonts.googleapis.com/css?family=Roboto:300,400,400i,500,700&subset=cyrillic>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/bootstrap.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/jquery-ui.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/responsive.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/blog.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/menu.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/owl.carousel.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/magnific-popup.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/font-awesome.min.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/stylesheet.css>
- [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera\\_slider.css](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera_slider.css)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/slider.css>
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/nivo-slider.css>
- [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/custom\\_color.css.php?body\\_font\\_text=&body\\_font\\_links=&body\\_font\\_links\\_hover=&body\\_price\\_text=&body\\_price\\_new\\_text=&body\\_price\\_old\\_text=&body\\_background\\_color=&input\\_border\\_color=&input\\_focus\\_border\\_color=&top\\_bar\\_text=ffffff&top\\_bar\\_background\\_color=ffffff&top\\_bar\\_border\\_color=&top\\_cart\\_arrow\\_background\\_gradient\\_top=&top\\_cart\\_arrow\\_background\\_gradient\\_bottom=&top\\_cart\\_text\\_color=&top\\_cart\\_icon\\_color=&menu\\_main\\_links=&menu\\_background\\_gradient\\_top=&menu\\_background\\_gradient\\_bottom=&menu\\_hover\\_background\\_color=&menu\\_icon\\_home\\_color=&menu\\_icon\\_home\\_background\\_top\\_color=&menu\\_icon\\_home\\_background\\_bottom\\_color=&breadcrumb\\_link\\_color=&breadcrumb\\_link\\_active\\_color=&breadcrumb\\_page\\_name\\_color=&slider\\_bullet\\_background\\_color=&slider\\_bullet\\_active\\_background\\_color=&header\\_background\\_color=&sale\\_color\\_text=&sale\\_background\\_gradient\\_top=&sale\\_background\\_gradient\\_bottom=&ratings\\_background\\_gradient\\_top=&ratings\\_background\\_gradient\\_bottom=&ratings\\_active\\_background\\_gradient\\_top=&ratings\\_active\\_background\\_gradient\\_bottom=&buttons\\_color\\_text=&buttons\\_background\\_gradient\\_top=&buttons\\_background\\_gradient\\_bottom=&second\\_buttons\\_color\\_text=&second\\_buttons\\_background\\_gradient\\_top=&second\\_buttons\\_background\\_gradient\\_bottom=&carousel\\_arrow\\_color=&customfooter\\_color\\_text=&customfooter\\_color\\_heading=&customfooter\\_color\\_icon\\_contact\\_us=&customfooter\\_border\\_color=&customfooter\\_background\\_color=&footer\\_color\\_text=&footer\\_color\\_bullets=&footer\\_color\\_heading=&footer\\_border\\_color=&footer\\_background\\_color=](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/custom_color.css.php?body_font_text=&body_font_links=&body_font_links_hover=&body_price_text=&body_price_new_text=&body_price_old_text=&body_background_color=&input_border_color=&input_focus_border_color=&top_bar_text=ffffff&top_bar_background_color=ffffff&top_bar_border_color=&top_cart_arrow_background_gradient_top=&top_cart_arrow_background_gradient_bottom=&top_cart_text_color=&top_cart_icon_color=&menu_main_links=&menu_background_gradient_top=&menu_background_gradient_bottom=&menu_hover_background_color=&menu_icon_home_color=&menu_icon_home_background_top_color=&menu_icon_home_background_bottom_color=&breadcrumb_link_color=&breadcrumb_link_active_color=&breadcrumb_page_name_color=&slider_bullet_background_color=&slider_bullet_active_background_color=&header_background_color=&sale_color_text=&sale_background_gradient_top=&sale_background_gradient_bottom=&ratings_background_gradient_top=&ratings_background_gradient_bottom=&ratings_active_background_gradient_top=&ratings_active_background_gradient_bottom=&buttons_color_text=&buttons_background_gradient_top=&buttons_background_gradient_bottom=&second_buttons_color_text=&second_buttons_background_gradient_top=&second_buttons_background_gradient_bottom=&carousel_arrow_color=&customfooter_color_text=&customfooter_color_heading=&customfooter_color_icon_contact_us=&customfooter_border_color=&customfooter_background_color=&footer_color_text=&footer_color_bullets=&footer_color_heading=&footer_border_color=&footer_background_color=)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 103.6KiB (50% reduction).

- Compressing <https://sladkiyson.com.ua/image/data/akciya/BANNER-1-2.jpg> could save 66.5KiB (72% reduction).
- Compressing <https://sladkiyson.com.ua/image/data/logo.png> could save 17.9KiB (91% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni\\_gotovye/kuhni\\_gotovye-008-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni_gotovye/kuhni_gotovye-008-270x300.jpg) could save 3.4KiB (19% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost\\_stenki/gost\\_stenki-3-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost_stenki/gost_stenki-3-270x300.jpg) could save 3KiB (18% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-004-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-004-270x300.jpg) could save 2.8KiB (17% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-002-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-002-270x300.jpg) could save 2.7KiB (18% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-001-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-001-270x300.jpg) could save 2.4KiB (18% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/adv.png> could save 1.4KiB (42% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon3.png> could save 1.3KiB (45% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon4.png> could save 1.2KiB (39% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon2.png> could save 1KiB (46% reduction).

### Consider Fixing:

#### Reduce server response time

In our test, your server responded in 0.36 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5KiB (25% reduction).

- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/jquery-ui.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/slider.css> could save 953B (41% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/menu.css> could save 836B (24% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/responsive.css> could save 469B (26% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/magnific-popup.css> could save 397B (18% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/nivo-slider.css> could save 392B (32% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/blog.css> could save 354B (25% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/owl.carousel.css> could save 190B (17% reduction) after compression.
- Minifying [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera\\_slider.css](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera_slider.css) could save 140B (17% reduction) after compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.8KiB (19% reduction).

## Mobile

- Minifying <https://sladkiyson.com.ua/> could save 1.8KiB (19% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 9.7KiB (31% reduction).

- Minifying <https://sladkiyson.com.ua/catalog/view/javascript/owl.carousel.min.js> could save 6.2KiB (35% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.plugins.min.js> could save 974B (17% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.easyModal.js> could save 725B (36% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/common.js> could save 455B (20% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.cookie.js> could save 103B (16% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/megamenu.js> could save 103B (14% reduction) after compression.



3 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Enable compression



You have compression enabled. Learn more about [enabling compression](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a id="myCarousel2_prev" href="javascript:void(0);" class="prev"></a>` is close to 3 other tap targets.
- The tap target `<a id="myCarousel2_prev" href="javascript:void(0);" class="prev"></a>` is close to 3 other tap targets.
- The tap target `<a id="myCarousel2_prev" href="javascript:void(0);" class="prev"></a>` is close to 3 other tap targets.

### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

# Mobile

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



**71 / 100** Speed

**!** Should Fix:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

## Desktop

Leverage browser caching for the following cacheable resources:

- <https://sladkiyson.com.ua/catalog/view/image/adv.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon2.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon3.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/image/icon4.png> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.easyModal.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.mask.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/javascript/owl.carousel.min.js> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/blog.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/bootstrap.css> (expiration not specified)
- [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera\\_slider.css](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera_slider.css) (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/font-awesome.min.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/jquery-ui.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/magnific-popup.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/menu.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/nivo-slider.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/owl.carousel.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/responsive.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/slider.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/stylesheet.css> (expiration not specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/img/loader.gif> (expiration not specified)

## Desktop

- specified)
- <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/bootstrap.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/common.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-migrate-1.2.1.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery-ui.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.cookie.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.magnific-popup.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.nivo.slider.pack.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.plugins.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.revolution.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/megamenu.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/owl.carousel.min.js> (expiration not specified)
  - <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/twitter-bootstrap-hover-dropdown.js> (expiration not specified)
  - [https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost\\_stenki/gost\\_stenki-3-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost_stenki/gost_stenki-3-270x300.jpg) (expiration not specified)
  - [https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni\\_gotovye/kuhni\\_gotovye-008-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni_gotovye/kuhni_gotovye-008-270x300.jpg) (expiration not specified)
  - [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-001-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-001-270x300.jpg) (expiration not specified)
  - [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-002-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-002-270x300.jpg) (expiration not specified)

## Desktop

- [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-004-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-004-270x300.jpg) (expiration not specified)
- <https://sladkiyson.com.ua/image/data/akciya/BANNER-1-2.jpg> (expiration not specified)
- <https://sladkiyson.com.ua/image/data/logo.png> (expiration not specified)
- <https://www.googleadservices.com/pagead/conversion.js> (60 minutes)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 103.6KiB (50% reduction).

- Compressing <https://sladkiyson.com.ua/image/data/akciya/BANNER-1-2.jpg> could save 66.5KiB (72% reduction).
- Compressing <https://sladkiyson.com.ua/image/data/logo.png> could save 17.9KiB (91% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni\\_gotovye/kuhni\\_gotovye-008-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/kuhni/kuhni_gotovye/kuhni_gotovye-008-270x300.jpg) could save 3.4KiB (19% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost\\_stenki/gost\\_stenki-3-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/gostinay/gost_stenki/gost_stenki-3-270x300.jpg) could save 3KiB (18% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-004-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-004-270x300.jpg) could save 2.8KiB (17% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-002-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-002-270x300.jpg) could save 2.7KiB (18% reduction).
- Compressing [https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia\\_gotov/spalnia\\_gotov-001-270x300.jpg](https://sladkiyson.com.ua/image/cache/data/catalog/spalnia/spalnia_gotov/spalnia_gotov-001-270x300.jpg) could save 2.4KiB (18% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/adv.png> could save 1.4KiB (42% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon3.png> could save 1.3KiB (45% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon4.png> could save 1.2KiB (39% reduction).
- Compressing <https://sladkiyson.com.ua/catalog/view/image/icon2.png> could save 1KiB (46% reduction).

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 5KiB (25% reduction).

- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/jquery-ui.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/slider.css> could save 953B (41% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/menu.css> could save 836B (24% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/responsive.css> could save 469B (26% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/magnific-popup.css> could save 397B (18% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/nivo-slider.css> could save 392B (32% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/blog.css> could save 354B (25% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/owl.carousel.css> could save 190B (17% reduction) after compression.
- Minifying [https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera\\_slider.css](https://sladkiyson.com.ua/catalog/view/theme/beamstore/css/camera_slider.css) could save 140B (17% reduction) after compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

## [Desktop](#)

[Minify HTML](#) for the following resources to reduce their size by 1.8KiB (19% reduction).

- Minifying <https://sladkiyson.com.ua/> could save 1.8KiB (19% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 9.7KiB (31% reduction).

- Minifying <https://sladkiyson.com.ua/catalog/view/javascript/owl.carousel.min.js> could save 6.2KiB (35% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.themepunch.plugins.min.js> could save 974B (17% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/javascript/jquery/jquery.easyModal.js> could save 725B (36% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/common.js> could save 455B (20% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/jquery.cookie.js> could save 103B (16% reduction) after compression.
- Minifying <https://sladkiyson.com.ua/catalog/view/theme/beamstore/js/megamenu.js> could save 103B (14% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

## Desktop

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Lato:900,700,600,500,400,300,100>



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).