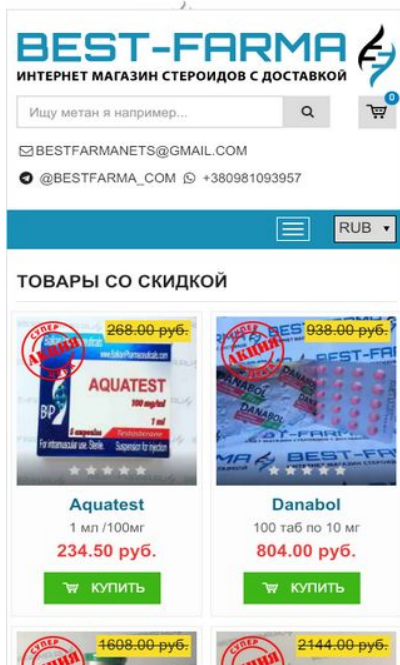# PageSpeed Insights

Mobile

58 / 100 Speed

⏸ Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

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Mobile

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- https://mc.webvisor.org/metrika/advert.gif (60 minutes)

- https://code.jivosite.com/script/geo-widget/xYoRdnCFMM (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://best-farma.ru/media/plg_jchoptimize/cache/js/0652899354211e01944a1aa0d2093e4a_0.js

[Optimize CSS Delivery](#) of the following:

- https://best-farma.ru/components/com_jshopping/css/shop.css

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Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 173.4KiB (65% reduction).

- Compressing and resizing https://media.cackle.me/3/74/4e00d9c44776a47662907d75a11ac743.jpg could save 136.2KiB (99% reduction).

- Compressing https://best-farma.ru/images/cache/a323877760d799db13dc9db8e24c2c0a_w377_h209.jpg could save 13.1KiB (41% reduction).

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- Compressing https://cackle.me/widget/img/anonym2.png could save 203B (13% reduction).

🔶 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 7.9KiB (71% reduction).

- Compressing https://best-farma.ru/images/sys/logo_best.svg could save 7.9KiB (71% reduction).

Reduce server response time

In our test, your server responded in 0.43 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 547B (12% reduction).

- Minifying https://best-farma.ru/components/com_jshopping/css/shop.css could save 547B (12% reduction) after compression.

✅ 4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Mobile

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100   User Experience
⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="/cart/view" class="basket_icon">0</a>` is close to 1 other tap targets final.

✅ 4 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

69 / 100 Speed

Should Fix:

Leverage browser caching

Desktop

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