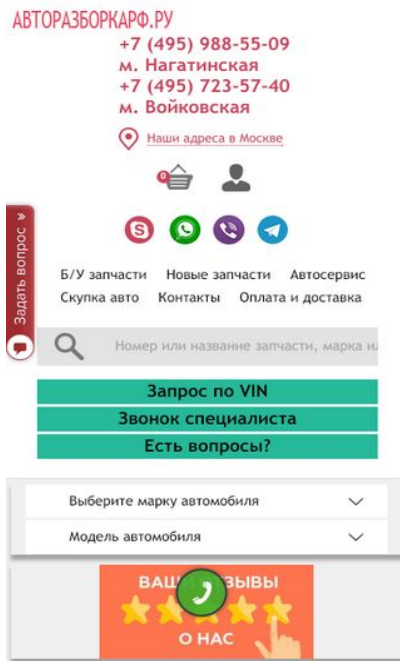


# PageSpeed Insights

## Mobile



70 / 100 Speed

Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 113.4KiB (65% reduction).

- Compressing <https://sonar.semantiqo.com/c83ul/checking.js> could save 74.3KiB (66% reduction).
- Compressing <https://st.top100.ru/top100/top100.js> could save 38.4KiB (65% reduction).
- Compressing <https://web.redhelper.ru/container/images/material/bubble.svg> could save 254B (39% reduction).
- Compressing [https://web.redhelper.ru/container/images/common/avatar/Ava\\_default.svg](https://web.redhelper.ru/container/images/common/avatar/Ava_default.svg) could save 145B (34% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/connector.html?v=3.2.1.1529002248643&>

## Mobile

countryCode=EU&textPlaceholder=%252B%2524code%2520%25D0%2592%25D0%25B0%25D1%2588%2520%25D1%2582%25D0%25B5%25D0%25BB%25D0%25B5%25D1%2584%25D0%25BE%25D0%25BD&backend=prod could save 139B (37% reduction).

- Compressing <https://web.redhelper.ru/connect/v2/connector.html?v=3.2.1.1529002248643&countryCode=EU&textPlaceholder=%252B%2524code%2520%25D0%2592%25D0%25B0%25D1%2588%2520%25D1%2582%25D0%25B5%25D0%25BB%25D0%25B5%25D1%2584%25D0%25BE%25D0%25BD&backend=prod&cssName=connector-popup> could save 139B (37% reduction).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://avtorazborkarf.ru/sites/all/themes/pdxzadmin/min/pdxzadmin.cssgz?r=1565091120>

## Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu4\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu4_0.png) (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/kuzov-vnut.png> (expiration not specified)
- [https://hb.bizmrg.com/data.redhelper.ru/images/badge/default/ru/left/badge\\_mt1.svg](https://hb.bizmrg.com/data.redhelper.ru/images/badge/default/ru/left/badge_mt1.svg)

## Mobile

(expiration not specified)

- <https://sonar.semantiqo.com/c83ul/checking.js> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://st.top100.ru/top100/top100.js> (60 minutes)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 128B (17% reduction).

- Minifying <https://web.redhelper.ru/chat/upload.html> could save 128B (17% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 16.6KiB (67% reduction).

- Compressing <https://avtorazborkarf.ru/sites/default/files/styles/onfront/public/b/otzyvy-2.jpg?itok=XGgDQShN> could save 13.8KiB (74% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/images/copyright-bottom-p3.png> could save 877B (85% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/images/copyright-bottom-p1.png> could save 873B (85% reduction).
- Compressing <https://web.redhelper.ru/chat/images/material/department.png> could save 437B (33% reduction).
- Compressing

## Mobile

[https://informer.yandex.ru/informer/44356015/2\\_1\\_FFFFFFFF\\_EFEFEFFF\\_0\\_pageviews](https://informer.yandex.ru/informer/44356015/2_1_FFFFFFFF_EFEFEFFF_0_pageviews) could save 418B (27% reduction).

- Compressing <https://web.redhelper.ru/chat/images/material/send.png> could save 233B (16% reduction).

### Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 63% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: [snapshot:1](#)



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## 99 / 100 User Experience

### Consider Fixing:

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="rh-snippet" class="rh-free rh-lef...rh-stateOnline">Обратите внима...влен RedHelper</div>` is close to 1 other tap targets final.
- The tap target `<div class="rh-inner rh-reset rh-medium"></div>` is close to 1 other tap targets final.
- The tap target `<a href="https://avtora...u/reviews.html"></a>` is close to 2 other tap targets final.
- The tap target `<a href="http://avtoraz...udi/index.html">AUDI</a>` and 2 others are close to other tap targets.
- The tap target `<a href="http://avtoraz...toservice.html">услуги автосервиса</a>` and 1 others are close to other tap targets.
- The tap target `<div id="rc-phone" class="rc-inactive rc...ight rc-mobile">Сейчас нет сво...нка RedConnect</div>` is close to 1 other tap targets final.
- The tap target `<div id="rc-phone" class="rc-inactive rc...ight rc-mobile">Сейчас нет сво...нка RedConnect</div>` is close to 1 other tap targets final.

### 4 Passed Rules

## Mobile

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



76 / 100 Speed

Should Fix:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 113.4KiB (65% reduction).

- Compressing <https://sonar.semantigo.com/c83ul/checking.js> could save 74.3KiB (66% reduction).
- Compressing <https://st.top100.ru/top100/top100.js> could save 38.4KiB (65% reduction).
- Compressing <https://web.redhelper.ru/container/images/material/bubble.svg> could save 254B (39% reduction).
- Compressing [https://web.redhelper.ru/container/images/common/avatar/Ava\\_default.svg](https://web.redhelper.ru/container/images/common/avatar/Ava_default.svg) could save 145B (34% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/connector.html?v=3.2.1.1529002248643&countryCode=EU&textPlaceholder=%252B%2524code%2520%25D0%2592%25D0%25B0%25D1%2588%2520%25D1%2582%25D0%25B5%25D0%25BB%25D0%25B5%25D1%2584%25D0%25BE%25D0%25BD&backend=prod> could save 139B (37% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/connector.html?v=3.2.1.1529002248643&countryCode=EU&textPlaceholder=%252B%2524code%2520%25D0%2592%25D0%25B0%25D1%2588%2520%25D1%2582%25D0%25B5%25D0%25BB%25D0%25B5%25D1%2584%25D0%25BE%25D0%25BD&backend=prod&cssName=connector-popup> could save 139B (37% reduction).

## Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu10\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu10_0.png) (expiration not specified)

## Desktop

- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu1\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu1_0.png) (expiration not specified)
- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu2\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu2_0.png) (expiration not specified)
- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu3\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu3_0.png) (expiration not specified)
- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu4\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu4_0.png) (expiration not specified)
- [https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu5\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/ic-menu5_0.png) (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/kuzov-vnut.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/otop-xolod.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/podveska.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/podvesra-per.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/podvesra-zad.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/rul.png> (expiration not specified)
- [https://avtorazborkarf.ru/sites/default/files/taxonomy/sistema-oxl\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/sistema-oxl_0.png) (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/sistema-vipusk.png> (expiration not specified)
- <https://avtorazborkarf.ru/sites/default/files/taxonomy/steklo.png> (expiration not specified)
- [https://hb.bizmrg.com/data.redhelper.ru/images/badge/default/ru/left/badge\\_mt1.svg](https://hb.bizmrg.com/data.redhelper.ru/images/badge/default/ru/left/badge_mt1.svg) (expiration not specified)
- <https://sonar.semantiqo.com/c83ul/checking.js> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://st.top100.ru/top100/top100.js> (60 minutes)



# Desktop

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 128B (17% reduction).

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## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://avtorazborkarf.ru/sites/all/themes/pdxzadmin/min/pdxzadmin.cssgz?r=1565091120>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 18.8KiB (52% reduction).

- Compressing <https://avtorazborkarf.ru/sites/default/files/styles/onfront/public/b/otzyvy-2.jpg?itok=XGgDQShN> could save 13.8KiB (74% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/images/copyright-bottom-p3.png> could save 877B (85% reduction).
- Compressing <https://web.redhelper.ru/connect/v2/images/copyright-bottom-p1.png> could save 873B (85% reduction).

## Desktop

- Compressing <https://web.redhelper.ru/connect/v2/images/copyright-bottom-p2.png> could save 863B (90% reduction).
- Compressing [https://avtorazborkarf.ru/sites/default/files/taxonomy/sistema-oxl\\_0.png](https://avtorazborkarf.ru/sites/default/files/taxonomy/sistema-oxl_0.png) could save 543B (17% reduction).
- Compressing <https://web.redhelper.ru/chat/images/material/department.png> could save 437B (33% reduction).
- Compressing <https://avtorazborkarf.ru/sites/default/files/taxonomy/podvesra-zad.png> could save 425B (12% reduction).
- Compressing <https://avtorazborkarf.ru/sites/default/files/taxonomy/rul.png> could save 424B (12% reduction).
- Compressing [https://informer.yandex.ru/informer/44356015/2\\_1\\_FFFFFFFF\\_EFEFEFFF\\_0\\_pageviews](https://informer.yandex.ru/informer/44356015/2_1_FFFFFFFF_EFEFEFFF_0_pageviews) could save 418B (27% reduction).
- Compressing <https://web.redhelper.ru/chat/images/material/send.png> could save 233B (16% reduction).

## Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 30% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: [snapshot:1](#)



4 Passed Rules

# Desktop

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).